

HYPERMOBILITY MD

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INTRODUCTION

Hypermobility MD respects the privacy of our users ("user" or "you"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website hypermobilitymd.com, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Site after the date such revised Privacy Policy is posted.

COLLECTION OF YOUR INFORMATION

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

Personal Data

We will collect your email address should you choose to sign up for our mailing list or submit a request to book Dr. Bluestein for an event. You are under no obligation to provide us with personal information of any kind when you visit our site.

Patient Portal

Should you choose to create an account on Cerbo, the secure Hypermobility MD patient portal, you will be required to enter personally identifiable and medical information. Please visit <u>https://cer.bo/why-cerbo/security/</u> for more information on how your information is handled on the portal.

Derivative Data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site. [If you are using our mobile application, this information may also include your device name and type, your operating system, your phone number, your country, your likes and replies to a post, and other interactions with the application and other users via server log files, as well as any other information you choose to provide.]

Data From Social Networks

If you connect with Hypermobility MD via social networking sites, such as Facebook, Google+, Instagram, Pinterest, or Twitter, information including your name, your social network username, location, gender, birth date, email address, profile picture or other information that you choose to make public. For more information regarding Facebook permissions, refer to the <u>Facebook Permissions Reference</u> page.

Mobile Device Data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access our site from a mobile device.

DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

Interactions with Other Users

If you interact with other users of our social network pages, those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by clicking the link in emails sent to you from the mailing list.

If you have questions or comments about this Privacy Policy, please contact us: hypermobilitymd@gmail.com (P) 715-600-1722 · (F) 715-972-8152